

# Privacy Policy for Kids Ballet Classes

**Last Updated:** April 2, 2025

## Introduction

At Kids Ballet Classes ("we," "our," or "us"), we are committed to protecting the privacy of our students, their families, and visitors to our website. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.kidsballetclasses.com](http://www.kidsballetclasses.com), register for our classes, or interact with us in any way.

We understand the importance of protecting children's privacy, especially in an online environment. We are committed to complying with the Children's Online Privacy Protection Act (COPPA) and encourage parents and guardians to take an active role in their children's online activities.

Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the website or provide us with any information.

## Information We Collect

### Personal Information:

We may collect personal information that you voluntarily provide to us when registering for classes, signing up for our newsletter, or contacting us, including:

- **Parent/Guardian Information:** Name, email address, phone number, mailing address
- **Child Information:** Name, age, date of birth, medical conditions or special needs relevant to dance instruction
- **Emergency Contact Information:** Name and phone number
- **Payment Information:** Credit card information (processed through a secure third-party payment processor)
- **Photos and Videos:** With your explicit consent, we may take photos or videos of classes or performances for promotional purposes

### Automatically Collected Information:

When you visit our website, our servers may automatically log standard information including:

- IP address
- Browser type

- Operating system
- Pages visited
- Time and date of visits
- Referring website addresses

## How We Use Your Information

We may use the information we collect for various purposes, including:

- Providing and managing the dance classes and programs you register for
- Communicating with you about class schedules, events, and important updates
- Processing payments and maintaining billing records
- Improving our website and services
- Responding to your inquiries and providing customer service
- With your explicit consent, using images for promotional materials including social media, brochures, and our website
- Complying with legal obligations

## Parental Rights and Consent

We respect the privacy of children and comply with COPPA. We do not knowingly collect personal information from children under 13 without verifiable parental consent. If we learn that we have collected personal information from a child under 13 without parental consent, we will take steps to delete that information.

Parents/guardians have the right to:

- Review the personal information we have collected from their child
- Request that we delete their child's personal information
- Refuse to allow further collection or use of their child's information

To exercise these rights, please contact us using the information in the "Contact Us" section below.

## Information Sharing and Disclosure

We may share personal information with third parties in the following situations:

- **Service Providers:** We may share information with third-party vendors and service providers who perform services on our behalf, such as payment processors, email service providers, and web hosting services.

- **Legal Requirements:** We may disclose information if required to do so by law or if we believe that such action is necessary to comply with legal processes or protect our rights and safety or the rights and safety of others.
- **Business Transfers:** If we are involved in a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction.

We do not sell, rent, or trade your personal information to third parties for marketing purposes.

## **Cookies and Tracking Technologies**

Our website may use cookies and similar tracking technologies to enhance your experience on our website. Cookies are small files placed on your device that help us provide certain features and functionality.

You can set your browser to refuse all or some browser cookies or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of the website may become inaccessible or not function properly.

## **Data Security**

We implement reasonable security measures to protect the security of your personal information. However, please be aware that no method of transmission over the Internet or method of electronic storage is 100% secure.

## **Third-Party Websites**

Our website may contain links to third-party websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party websites or services. We encourage you to review the privacy policies of any websites you visit.

## **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date. You are advised to review this Privacy Policy periodically for any changes.

## **Contact Us**

If you have any questions about this Privacy Policy or our practices, please contact us at:

Kids Ballet Classes, Sun Prairie, WI

Email: [hello@kidsballetclasses.com](mailto:hello@kidsballetclasses.com)

## **California Privacy Rights**

If you are a California resident, you may have additional rights regarding your personal information under the California Consumer Privacy Act (CCPA). Please contact us for more information.

## **Your Acceptance of These Terms**

By using our website or services, you signify your acceptance of this Privacy Policy. If you do not agree to this policy, please do not use our website or services.